


KODAGU UNIVERSITY
Jnana Kaveri Campus
Faculty CV

| | | | | |
|---|---|-----------------|----------------------|---|
| Name of the Faculty | Mr. PRASANNA C, M Com (Ph.D) cprasanna533@gmail.com 9480238533 | | |  |
| Faculty-ID | 145912 | | | |
| Designation | Faculty in Commerce | | | |
| Date of Joining | 22/08/2016 | | | |
| Gender | MALE | | | |
| Permanent Address | S/o Chandregowda N, PWD qutras Near Wood Depot Mysore Road, Madikeri. -- 571201 | | | |
| Department Name | Department of Commerce (M Com) | | | |
| AcademicProfile | UG | PG | PhD | other |
| | B Com | M Com | (Commerce) | |
| Total Experience in Years | Teaching | Industry | Research | |
| | 08 | 01 | 00 | |
| Research Profile | | | | |
| Research areas | Management and Entrepreneurship Development | | | |
| Papers Published in Journals in numbers | National | | International | |
| | ---- | | 01 | |
| Papers Presented in Conferences in numbers | National | | International | |
| | 02 | | 05 | |
| BooksPublished/IPRs/ Patents | ----- | | | |

KODAGU UNIVERSITY
Jnana Kaveri Campus
Faculty CV

I. National/International Journal Details:

1. “ A Study on Options And Its Strategies with Special Reference to Indian Stock Markets” a paper published in Proceedings of International conference on ‘Issues and Challenges in Business Education and Information Technology’ ISBN No. 978-93-92993-01-5, Vol.III February 2023.

State/National/International level Conference Details:

- *A Study on Options And Its Strategies with Special Reference to Indian Stock Markets*” paper presented in the International Conference on ‘ Issues and Challenges in Business Education and Information technology’ organized by department of Commerce and Computer Application in association with IQAC held @ Sri K. Puttaswamy first Grade College Mysore on 8th February 2023.
- *Is Armament for or against Peace? Exploring Business behind it- a reality check* paper presented National Conference on “ Global Conflict and the Need for Absolute justice” organized by the Ahmadiyya Muslim Community on 12th February 2023.
- *A Study on taxation Policy and its Structure in India –* paper presented two day International Conference on “Contemporary Innovation in Industry and Commerce” held @ Mangalore University Mangalagangothri on 22 and 23 February 2019.
- *A Study on Green HRM with reference to Business Organization and CSR-* paper presented in the International Conference on “ Innovative Practices in Management and Entrepreneurship” organized by the Department of Management Studies, BNMIT, Bengaluru during 27-28 December 2018.
- *A Study on Investment Avenues Available to Retail Investors With Reference to Karnataka State -*paper presented in the two day International Conference on “Global Management Myopia” held on 8 & 9 January 2018 organized by the Post Graduate of Commerce, St. Agnes

KODAGU UNIVERSITY
Jnana Kaveri Campus
Faculty CV

College Mangaluru.

- *Total Quality Management* –paper presented in the one day state level seminar on “Changes and challenges of HRM in an organization” held on 02 April 2016 organized by the Department of Commerce & Management, Green Mountain College Madikeri.
- *Financial Planning Process* - paper presented in the one day state level seminar , organized by department of studies in commerce, Teresian College, Mysore, On 2013.

If any Others.

1. Judged various Commerce and management in marketing and Finance in National level and State level Events.
2. Organised Udbhav 2017 and 2018 @ Mangalore University Jnana kaveri PG Centre, Chikka Aluvara and Headed various Events as Event Co-ordinator.
3. Guided as a trainee in Kaushalya Karnataka Skill Development Programme in Bills Payable and Bills Receivable @ Mangalore University Jnana kaveri PG Centre, Chikka Aluvara in the year 2018 and 2019.