


**KODAGU UNIVERSITY**  
**Jnana Kaveri Campus**  
**Faculty CV**

<b>Name of the Faculty</b>	<b>Sangeetha M.B.</b>			
<b>Email-ID</b>	sangee.hema61@gmail.com			
<b>Designation</b>	Guest Faculty			
<b>Date of Joining</b>	1st September 2014			
<b>Gender</b>	Female			
<b>Permanent Address</b>	D/O Biddappa M.S. Hoddur Village and post (via) murnad , Madikeri Taluk, kodagu.			
<b>Department Name</b>	Commerce			
<b>Academic Profile</b>	<b>UG</b>	<b>PG</b>	<b>PhD</b>	<b>other</b>
	BBM	Mcom	Commerce (Pursuing)	Kset
<b>Total Experience in Years</b>	<b>Teaching</b>	<b>Industry</b>	<b>Research</b>	
	09	00	00	
<b>Research Profile</b>				
<b>Research areas</b>	<b>Savings and Investment Behaviour of Rural Women of Kodagu District</b>			
<b>Papers Published in Journals in numbers</b>	<b>National</b>		<b>International</b>	
	00		03	
<b>Papers Presented in Conferences in numbers</b>	<b>National</b>		<b>International</b>	
	03		01	
<b>Books Published / IPRs/ Patents</b>	00			

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<b>Professional Profile</b>	
<b>Professional Memberships</b>	-
<b>Consultancy Projects(If any)</b>	-
<b>Awards(If any)</b>	-
<b>Grants Fetched</b>	-
<b>Interaction with Professional Bodies/Others</b>	-
<b>Others</b>	-

**National/International Journal Details:**

1. **Title of the paper:** “Innovative Practices and New Challenges in Higher Educational Institutions” in International Journal Of Multidisciplinary Research Academy, ISSN 2249-0558, Volume 6, Issue 1, January 2016.
2. **Title of the paper:** “The Role of Human Resource Management in Corporate Social Responsibility” in International Research Journal Of Commerce, Business and Social Science(IRJCBSS), ISSN 2277-9310, Volume IV, Issue 10(II) February 2016
3. **Title of the paper :** “Green Marketing an impact on Consumer satisfaction and Environment Safety” in International Journal of Creative Research Thoughts, ISSN: 2320-2882, Volume I1, Issue 2, February 2023.

**State/National/International level Conference Details:**

1. “Innovative Practices and New Challenges in Higher Educational Institutions” at National Conference on Innovative Practices in Management, IT, Education & Social Sciences, Srinivas Institute of Management Studies, Mangalore on 17<sup>th</sup> October, 2015.
2. “The Role of Human Resource Management in Corporate Social Responsibility” at 2<sup>nd</sup> International Education and leadership Summit (IELS), held on February, 2016.
3. “ Portfolio Management: Investment Avenues” at National level Conference on “ Business Education and Employability: Challenges and New Directions” held at Mangalore University, on April 2016.
4. “Agricultural Finance in India: The role of NABARD” at National level Conference on Role of Institutional Financing in the Development of agriculture held at Department of Studies in Commerce, Mangalore University , on October 2019.

**Books Published Details: -**

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**If any Others.**

1. Attended State Level Seminar on Changes and Challenges in HRM in an Organisation held on April 2016 , organized by the Department of Commerce and Management, Green Mountain College, Madikeri.
2. Attended One-Day Workshop on CBCS New Syllabi of M.com and M.com (HRD) Programmes' organized by the Department of Studies in Commerce, Held at Old Senate Hall, Mangalagangothri on 29<sup>th</sup> August 2016.
3. Attended One Day State Level Workshop On Faculty Development Programme, organized by Internal Quality Assurance Cell , GFGC, Virajpet, Kodagu held on February 2019.