


KODAGU UNIVERSITY
Jnana Kaveri Campus
Faculty CV

Name of the Faculty	GEETHANJALI M.P			
Email-ID	anjalicoorg777@gmail.com			
Designation	Guest Faculty			
Date of Joining	20 th AUGUST 2015			
	 Photo			
Gender	FEMALE			
Permanent Address	W/O A.J Guruprasad Basavershwara Badavane , Harangi Road , Near Bayallu Basavershwara temple , Kushalanagra , Kodagu Dts-571234			
Department Name	COMMERCE			
Academic Profile	UG	PG	PhD	other
	BBM	Master of Commerce	-----	PG Di plo ma in co mp ute r ap pli cat ion
Total Experience in Years	Teaching	Industry	Research	
	09	00	00	
Research Profile				

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Research areas		
Papers Published in Journals in numbers	National	International
	00	05
Papers Presented in Conferences in numbers	National	International
	07	05
Books Published / IPRs/ Patents	00	

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Professional Profile	
Professional Memberships	
Consultancy Projects(If any)	
Awards(If any)	
Grants Fetched	
Interaction with Professional Bodies/Others	
Others	

National/International Journal Details:

1. TITLE OF PAPER: A STUDY ON RETAIL STRATEGIES FOR PROMOTING RETAILER'S BRAND, ISSN-2320-2882
2. A STUDY ON TAXATION POLICY AND STRUCTURE OF TAXATION SYSTEM IN INDIA, ISSN-2320-2882
3. A STUDY ON THEORETICAL PERSPECTIVES ON MOTIVATING PEOPLE AT WORK, ISSN-2320-2882
4. A STUDY ON HRM: CHALLENGES AND OPPORTUNITIES AFFECTING ORGANIZATION IN FUTURE, ISSN-2320-2882
5. A STUDY ON THE IMPLICATION ON EI AT WORK PLACE , ISSN-2320-2882

State/National/International level Conference Details:

1. Participated in One day State level Seminar On "VACHANA KRANTHIYA PUNARUTHANA" organized by Akhila bharaatha sharana sahithya parishath kodagu Dist, organized by Department of M A (Kannada) Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara and Kodagu Press club Madikeri held on 24th February 2018
2. Participated in One day National Conference on " AWARENESS AND PROTECTION OF HUMAN RIGHTS IN INDIA" organized by State Human Rights Commission of Karnataka And Department of Political Science Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara held on 9th April 2018.
3. Participated in Two day State level research "RESEARCH DESIGN AND NEW POSSIBILITY" organized by Department of M A (Kannada)

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Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara held on 14th And 15th February 2018

4. Participated in Two day State level Conference on “AMBEDKAR’S VIEW’S THOUGHTS AND JUSTICE “ organized by Department of political science, Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara held on 13th & 14th October 2017
5. Participated in One Day Workshop on “CBCS New Syllabi of M. Com and M.Com (HRD) Programme “ organized by Department of Commerce, Mangalore University, Konaje held on 29th August 2016.
6. One Day State Level Seminar On “ Changes And Challenges of HRM In An Organization ”organized by Department of Commerce & Management, Green Mountain College Madikeri Taluk, Kodagu Dist. held on 02nd April, 2016
7. UGC Sponsored Two Day National Level Seminar on “ The Importance of Research for the Development of Physical Education ,Sports and Yoga” Held at Cauvery College Virajpet Tq.,Kodagu Dist. 18th & 19th 2012.
8. One Day Regional level Workshop on “The Admission Procedure for Professional Courses”, organized by Cauvery college “ Career Guidance & Placement Training Cell” , Held at Cauvery College Virajpet , on 29th September 2010.