# KODAGU UNIVERSITY

## Jnana Kaveri Campus, Chikka Aluvara-571232 FACULTY PROFILE

Name of the Faculty	Dr. Mahammad Irshad M  M Com (Finance), K-SET, Ph D(Finance)  mahammadirshadm9@gmail.com  9972872061				
Designation	Faculty in Commerce (M Com)				
Date of Joining	01-08-2014 to till date				
Permanent Address	Aparanda Extension, 2 <sup>nd</sup> Block Sunticoppa-571237, Kodagu				
Department Name	M. Com				
Academic Profile	M Com	2014	Mangalore U	Mangalore University	
	K-SET	2015	Mysore Unive	Mysore University	
	Ph D	2023	Mangalore U	langalore University	
Teaching Experience Teaching 09 Years					
	RESEARC	CH PROFILE			
Research areas	Financial Management and Investment Science, Insurance Management, Portfolio Mgt, Marketing Mgt				
Papers Published in Journals	National		Internati	International	
	02		11		
Papers Presented Conferences/ Seminars	National		Internati	International	
	07		07		
Participated in Conferences/ Seminars/ Workshops	07		01		

### I. Research Journal Publications (UGC care listed Journals)

- 1. 'A Study on Investment Behaviour among Coffee planters of Kodagu District' a paper published in international Journal of Management, IT and Engineering, IF-7.119, ISSN: 2249-0558, Vol. 12(7), July 2022.
- 2. 'A Study on Investment Avenues available to Coffee Planters of Karnataka State' a paper published in ZENITH International Journal of Multidisciplinary Research, IF-7.188, ISSN: 2231-5780, Vol. 12(6), June-2022, pg 01-09.
- 3. 'A Theoretical Study on Financial Inclusions with references to Central Government Schemes of India' a paper published in The Research Journal of Social Sciences, ISSN;0025-1348, Vol. 10(6) June 2019, pg 335-338.
- 4. 'Importance of Yoga in the Development of Ideal Life Style and Stress Management' a paper published in ZENITH International Journal of Multidisciplinary Research organised by Department of Yogic Science Mangalore University, Konaje, ISSN: 2231-5780, Vol. 8(1) January 2018, pg 75-80.
- 5. 'A New Step Towards Green Banking; An Empirical Study', a paper published in ZENITH International Journal of Business Economics & Management Research organised by Department of Commerce University College, Hampankatta, Mangalore Town, ISSN:2249-8826, Vol.7(12) Dec 2017, pg 124-129.
- 6. 'A Descriptive study on Pradhan Manthri Mudra Yojana (PMMY)' a paper published in International Journal of Latest Trends in Engineering and Technology organized by St. Aloysius College, Mangalore (April 2017), e-ISSN: 2278-621X, Special Issue SACAIM 2016, pg 121-125.
- 7. 'Foreign Direct Investment in Indian Retail Sector' a paper published in National Level Conference proceedings on Innovations and Transformations in Banking, Management, IT, Education and Social Services, organized by Srinivas Institute of Management Studies, Mangalore on 26th &27th August 2016, ISBN No: 978-93-5265-656-1, pg. 848-853.
- 8. **'E-Commerce: A New Way of Life'** a paper published in International Journal of Marketing & Technology (May 2016), ISSN: 2249-1058, Vol. 6, Issue-5, pg. 54-59.
- 9. *'Portfolio Management: Investment Avenues'* a paper published in Two Day National Conference proceedings on Business Education and Employability: Challenges and New Directions, organized by Department of Commerce, Mangalore University, Konaje (29th & 30th April 2016), ISBN No: 978-93-84262-24-2, pg. 243-249.

- 10. 'Micro Finance Schemes- A study with reference to Primary Agricultural Credit Co-operative Society Ltd' a paper published in International Research Journal of Commerce, Business and Social Sciences(IRJCBSS) organized by Indo Global Chamber of Commerce, Industries and Agriculture association with Confederation of Indian Universities(CIU) Pune, (Feb 2016) ISSN No: 2277-9310, Vol.4, Issue 10(1), pg. 59-62.
- 11. 'Risk Management: Emergence of Derivatives Market' a paper published in International Research Journal of Commerce, Business and Social Sciences(IRJCBSS) organized by Indo Global Chamber of Commerce, Industries and Agriculture association with Confederation of Indian Universities(CIU) Pune, (Feb 2016) ISSN No: 2277-9310, Vol.4, Issue 10(2), pg. 1-5.
- 12. 'Ethical Challenges in Global Business and Corporate Governance' a paper published in International Research Journal of Commerce, Business and Social Sciences (IRJCBSS) organized by Department of Commerce and Management, Milagres College, Mangalore (Feb 2016), ISSN No: 2277-9310, Vol.4, Issue 10(2), pg. 14-17.
- 13. 'Innovative Practices and New Challenges in Higher educational Institutions' a paper published in International Journal of Management, IT and Engineering (IJMIE) organized by Srinivas Institute of Management Studies, Mangalore (Jan 2016), ISSN No: 2249-0558, Vol. 6, Issue-1, pg. 172-181.

### II. Presentations in State/National/International level Conferences and Seminars:

- "A Study on Taxation Policy and it's structure in India" a paper presented in Two Day International Conference on Contemporary Innovations in Industry and Commerce(CIIC-2019) organized by Department of Commerce, Mangalore University, Konaje held on 22<sup>ND</sup> & 23<sup>RD</sup> Feb 2019.
- 2. "A Study on Micro Finance awareness and facilities available to Coffee Planters of Kodagu district" a paper presented in Two Day International Conference on Innovative Practices in Management and Entrepreneurship organised by the Department of Management studies, BNM Institute of Technology, Bangalore held on 27-28 Dec 2018.
- 3. "A Study on Investment Avenues available to Retail Investors with reference to Karnataka State" a paper presented in Two Day International Conference on Global Management Myopia organized by Post Graduate

Studies in Commerce, St. Agnes College, Mangalore held on 8<sup>th</sup> & 9<sup>th</sup> January 2018.

- 4. 'Role of FDI in India with reference to Top selected Ten International Countries' a paper presented in Two Day National Seminar on Democratisation and Globalisation of International Business- Issues and Challenges organized by Department of Commerce, Mangalore University, Konaje held on 30<sup>th</sup> & 31<sup>st</sup> March 2017.
- 5. 'A New Step Towards Green Banking; An Empirical Study', a paper presented in Three Day International Conference on Green Banking: Perceptions & Challenge organized by Department of Commerce, University College of Hampankatta, Mangalore (A Constituent College of Mangalore University) held on 1<sup>ST</sup>, 2<sup>ND</sup> & 3<sup>RD</sup> Feb 2017.
- 6. 'A Descriptive study on Pradhan Manthri Mudra Yojana (PMMY)' a paper presented in Two Day International Conference on Advanced IT, Engineering and Management, Institute of Management and Information Technology organized by St. Aloysius College, Mangalore held on 10<sup>th</sup> & 11<sup>th</sup> November 2016.
- 7. 'Foreign Direct Investment in Indian Retail Sector' a paper presented in Two Day National Conference on Innovations and Transformations in Banking, Management, IT, Education and Social Services organized by Srinivas Institute of Management Studies, Mangalore (Pandeshwar) held on 26<sup>th</sup> & 27<sup>th</sup> August 2016.
- 8. 'Role of Financial and Capital Markets in the development of Indian Economy' a paper presented in One Day National Conference on Development Prospects of Indian Economy organized by Department of Economics and Cooperation, University of Mysore, Mysore held on 17th August 2016.
- 9. 'Portfolio Management: Investment Avenues' a paper presented in the Two Day National Conference on Business Education and Employability: Challenges and New Directions organized by Department of Commerce, Mangalore University, Konaje held on 29th & 30th April 2016.
- 10. 'Risk Management: Emergence of Derivatives Market' a paper presented in the One day 2<sup>nd</sup> International Education and Leadership Summit on Changing role of Education in the field on Commerce, Social Science, Management, Engineering and Technology organized by Indo-Global Chamber of Commerce, Industries and Agriculture, Confederation of Indian Universities(CIU), Hotel Arora Tower, Pune held on 24<sup>th</sup> February 2016.

- 11. 'Micro Finance Schemes- A study with reference to Primary Agricultural Credit Co-operative Society Ltd' a paper presented in One day 2<sup>nd</sup> International Education and Leadership Summit on Changing role of Education in the field on Commerce, Social Science, Management, Engineering and Technology organized by Indo-Global Chamber of Commerce, Industries and Agriculture, Confederation of Indian Universities (CIU), Hotel Arora Tower, Pune held on 24<sup>th</sup> February 2016.
- 12. 'Ethical Challenges in Global Business and Corporate Governance' a paper presented in One Day National Conference on Emerging Ethical Issues and Concerns in Global Business Arena organized by Department of Commerce and Management, Milagres College, Mangalore held on 22<sup>nd</sup> February 2016.
- 13. 'Innovative Practices and New Challenges in Higher educational Institutions' a paper presented in One Day National Conference on Innovative Practices in Management, IT, Education and Social Sciences organized by Srinivas Institute of Management Studies, Mangalore (Pandeshwar) held on 17th October 2015.
- 14. 'Importance of Yoga in the Development of Ideal Life Style and Stress Management' a paper presented in International Conference on Yoga Therapy for Stress Disorders organized by Department of Human Consciousness & Yogic Sciences and Dharmanidhi Yoga Peetha, Mangalore University, Konaje held on 3<sup>rd</sup>, 4<sup>th</sup>& 5<sup>th</sup> February 2015.
- 15. 'Total Quality Management in Higher educational Institutions' a paper presented in One Day National Seminar on Total Quality Management in Higher educational Institutions in India organized by F M K M Cariappa College (A Constituent College of Mangalore University) Madikeri held on 23<sup>rd</sup> September 2014.

#### **III. Participations in State/National/International Conferences and Seminars:**

- Participated in One day National Seminar on 'Ideas of Babasaheb Dr B R Ambedkar on Social Changes' at Mangalore University, Jnana Kaveri P G Centre, Chikka-Aluvara on 29th April 2019.
- 2. Participated in One day International Seminar on 'European Union's Political Economy: Issues and Concerns' held at Jnana Kaveri P G Centre, Chikka Aluvara on 18<sup>th</sup> March 2019.

- 3. Participated in One day workshop on 'Investment in Mutual Funds and Real Time Trading in Indian Stock Market' held on 5th of March 2019 at Field Marshal K M Cariappa College, Madikeri.
- Participated in Two day State Level Conference on Samshodhane Swaroopa mattu Hosa Sadyathe organised by Department of Kannada, Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara held on 14<sup>th</sup> & 15<sup>th</sup> February 2018.
- 5. Participated in Two day State level Conference on Ambedkar's View's, Thoughts and Justice organised by Department of Political Science, Mangalore University, Jnana Kaveri P.G. Centre, Chikka-aluvara held on 13<sup>th</sup> & 14<sup>th</sup> October 2017.
- Participated as a Rapporteur (Technical session-I) in Two Day National Seminar on 'Democratisation and Globalisation of International Business-Issues and Challenges' organized by Department of Commerce, Mangalore University, Konaje held on 30<sup>th</sup> & 31<sup>st</sup> March 2017.
- 7. Participated in One Day Workshop on 'CBCS New Syllabi of M. Com and M.Com (HRD) Programme organized by Department of Commerce, Mangalore University, Konaje held on 29<sup>th</sup> August 2016.
- 8. Participated in UGC sponsored One Day National Level Seminar on Indian Coin Heritage organized by Department of History, Government First Grade College, Holenarasipur, Hassan district held on 9th Feb 2015.

#### **IV. Other Academic Achievements:**

- 1. Successfully Judged National level and State level Commerce and Management Fest in Marketing and Finance in Events.
- 2. Guided as a Trainee in Kaushalya Karnataka Skill Development Programme in **Bills Payable and Bills Receivable** @ Mangalore University Jnana kaveri PG Centre, Chikka Aluvara in the year 2018 and 2019.
- 3. Delivered a Special talk on "How to maintain a cash book and accounting books" held on 12-03-2018 to the Non-teaching staff of Jnana Kaveri P G Centre of Mangalore University, Chikka-aluvara.

- 4. Successfully organised (Organizing Secretary) District Level Undergraduate Commerce Fest "**UDBHAV**" at Jnana Kaveri PG Centre, Mangalore University, Chikka aluvara, Kodagu held on 28-02-2017 and 02-03-2018.
- 5. Successfully organised One day workshop on "Pan Card Mela and Demat Account Mela" held on 08-02-2018 at Jnana Kaveri P G Centre of Mangalore University, Chikka-aluvara.
- 6. Successfully organised One day workshop on "Introduction of GST and its Implications in India" held on 23-08-2017 at Jnana Kaveri P G Centre of Mangalore University, Chikka-aluvara.
- 7. Successfully organised One day workshop on "RECENT DEVELOPMENTS IN RURAL BANKING" held on 12-08-2016 at Jnana Kaveri P G Centre of Mangalore University, Chikka-aluvara.

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